

THE NEW RENO DESTINATION



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Gensler

GRAND SIERRA RESORT ARENA

\$435M PRIVATE INVESTMENT

\$435,000,000

ARENA

10,000+

ARENA SEATS
& LUXURY BOXES

1,000,000+

ANNUAL ATTENDEES

100+

SPORTS TEAMS & ARENA ACTS





VISION & MISSION

ICONIC EXPERIENCE

To create an iconic arena that redefines live music and event experiences through innovative design and technology.

WORLD-CLASS STANDARDS

Combining cutting-edge technology, world-class acoustics, and unmatched fan engagement in every performance.

COMMUNITY HUB

A vibrant community hub where community, students, and fans connect, collaborate, and thrive together.

The Vision is to transform GSR into a destination where community, sports and entertainment come together."

- Alex Meruelo





MULTI-PURPOSE DESIGN: ARENA & COMMUNITY ICE RINK

PREMIER EVENT VENUE

Reno Arena offers unparalleled flexibility, capable of transforming from a world-class concert hall to a championship sports venue in hours, attracting top-tier entertainment year-round.

VIBRANT COMMUNITY ICE RINK

Integrated within the complex, a dedicated ice rink serves as a hub for local sports, offering year-round access for public skating, youth programs, and amateur leagues.

This innovative dual-purpose design maximizes venue utilization, fosters deep community engagement, and diversifies revenue streams beyond traditional event programming.

10,000 - SEAT ARENA

The centerpiece of the Reno Arena project is a state-of-the-art facility designed to be a premier destination for a wide array of live events. With a spacious design and cutting-edge features, it promises an unparalleled experience for every visitor.



UNMATCHED CAPACITY

Capable of hosting over 10,000 attendees, ensuring a vibrant atmosphere for major concerts, thrilling sports events, and large-scale special gatherings.



EXPANSIVE DESIGN

Spanning approximately 300,000 square feet, the arena features a modern architectural design optimized for both functionality and aesthetic appeal.



PREMIUM AMENITIES

Offering contemporary comforts including exclusive luxury suites and sophisticated hospitality clubs, elevating the event experience for discerning guests.



REDEFINING A NEW FRONT DOOR



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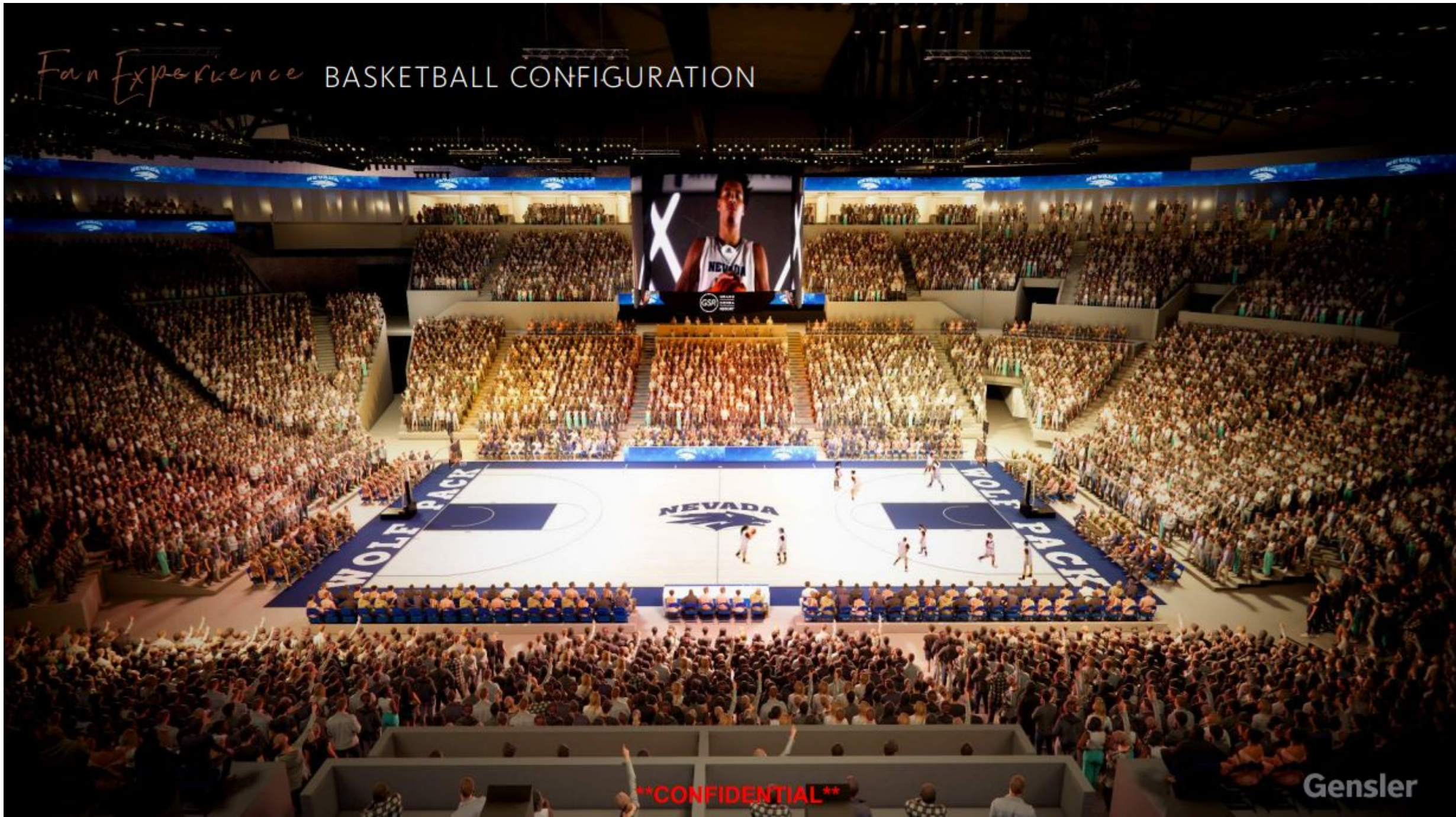


Growing the Regional Footprint

- 10,000+ seat venue
- Incomparable with existing local venues
- Significant regional exposure (SF, Sac, LV, Vegas, Northwest)
- 20 + NCAA live TV (nationally broadcasted). NCAA tournament
- 40 + Hockey games
- 50+ live concert, entertainment events
- Special events / buyouts / etc.



Fan Experience BASKETBALL CONFIGURATION



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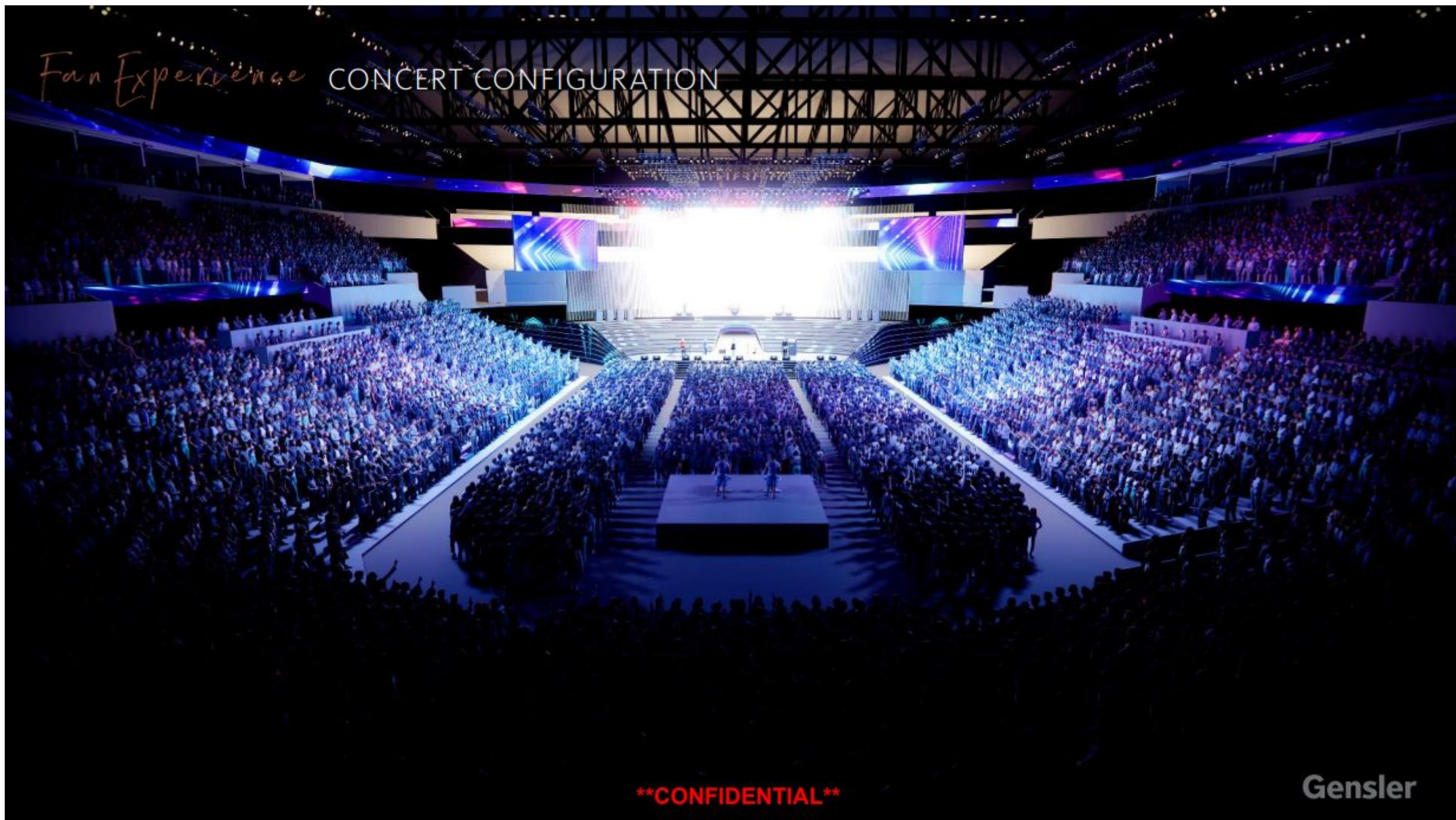
Fan Experience HOCKEY CONFIGURATION



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Fan Experience CONCERT CONFIGURATION



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REDEFINING THE EVENT NIGHT



Grand Sierra LIVE!

