



DECEMBER 8-9, 2026 | NVGOVCON.COM

Nevada Governor's Conference on Tourism

In **2025**, Nevada drew **49 million** visitors to the state. GovCon is your opportunity to showcase your organization to hundreds of travel professionals from Nevada and around the world that help make this visitation happen—including tour operators, destination delegates, and industry partners.

Why Sponsor GovCon?

GovCon is the best way to demonstrate your business as a leader in the tourism industry. Your brand will be seen by thousands of agency, government, business, and academic partners through our website, email marketing, social media, and advertising impressions.

LOCATION

Fly into Reno-Tahoe International Airport

HIGHLIGHTS

- A wholistic look at the broader tourism industry and then drilled down to Nevada tourism
- State and local tools for expanding tourism offerings throughout the state
- Networking with decision makers at both the state and local level to develop long-term relationships for the benefit of tourism in Nevada
- Panel sessions that discuss the future of tourism in Nevada via innovative technology, harnessing data, and forecasting trends

✦ SPONSORSHIP OPPORTUNITIES ✦

SILVER STATE SPONSOR \$7,500

(TWO AVAILABLE)

- Opportunity to welcome attendees (10 min).
- Promotional video played at the conference (max 2 minutes).
- Logo featured prominently on all conference materials and website.
- Ten (10) complimentary GovCon registrations.
- Special recognition during opening and closing ceremonies.
- Exhibit table in sponsor section.
- Attendee list of names and email addresses sent at conclusion of conference.
- Opportunity to project your logo in the event space during lunch (GoBo to be provided by the sponsor; Travel Nevada will provide projector specifications).
- Recognition as an award luncheon sponsor.

BATTLE BORN SPONSOR \$5,000

(FOUR AVAILABLE)

- Opportunity to welcome attendees (5 minutes) ahead of one of the general sessions.
- Promotional video played before general session (max 2 minutes).
- Logo featured prominently on all conference materials and website.
- Five (5) complimentary GovCon registrations.
- Exhibit table in sponsor section.
- Special recognition during opening and closing ceremonies.

BRISTLECONE SPONSOR \$2,500

- Sponsor of a coffee break or refreshment station; logo displayed at refreshment stations.
- Logo on conference materials and website.
- Recognition at session before or after sponsored break.
- Exhibit table and two (2) complimentary registrations.

SAGEBRUSH SPONSOR \$1,000

- Logo on conference materials and website.
- Recognition during the conference.
- Exhibit table and two (2) complimentary registrations.

EXHIBITOR SPONSOR \$500

- Logo on conference materials and website.
- Exhibit table and one (1) complimentary registration.

Looking for something beyond our standard sponsorship packages? We'd be happy to explore customized sponsorship opportunities that align with your organization's goals and needs. **Contact Rosalind Congleton at rcongleton@travelnevada.com.**